



AD HOC/MATCH COMMITTEE MEETING MINUTES

Monday, February 18, 2013, 4:45 p.m.

15506 County Line Road

Spring Hill, FL 34610

Board Members Present: Patrick McHugh, Chair; Bonnie Clark, Jim Cook, Ann-Gayl-Ellis, Gus Guadagnino

Committee Members Present via Phone: None

Committee Members Excused: None

Staff Present: Danielle Berche, Jim Farrelly, Jak Jakubauskas, Katie Nelson

Guests Present: Edna Lennox

I. Welcome and Call to Order

Mr. McHugh called this meeting of the Ad Hoc/Match Committee to order at 4:53 p.m.

II. Review/Approval, Draft Minutes of January 22, 2013 Meeting

Mr. McHugh requested a motion to accept the minutes of the January 22, 2013 meeting as presented. Ms. Clark so moved and Ms. Ellis seconded the motion. All were in favor with no abstentions and the motion carried.

III. Discuss, Plan of Action – February/March Events

Mr. McHugh inquired if the Coalition had any knowledge of what was generated during Applebee's give back night. Mr. Farrelly stated the results are not back yet, but he had been informed that about \$70 in donations had been generated.

Mr. Farrelly explained that two (2) providers are hosting events in March. On March 16th, Longleaf Learning Center of New Port Richey will host a spring festival and on Saturday, March 23rd, Little Sunshine will be hosting their second annual Spring Festival.

A brief discussion followed on obtaining additional providers to host/sponsor events and how the Coalition can assist them. Mr. Guadagnino suggested creating a "Help Promote Your Business" brochure. Mr. Farrelly informed the Committee that fifteen (15) of the Coalition's providers had been brought together to discuss hosting events and representatives of Little Sunshine were present to share ideas, advice and provide information on how they created a successful event.

Mr. Farrelly informed the Committee that Ms. Clark and Ms. Ellis had agreed to chair an Adult Spelling Bee and Ms. Ellis explained the background of the event. She and Ms.

Clark explained the event had been hosted by Eckerd Youth and held at the Lake House. A discussion followed on a possible venue to host this event in Hernando County, having beer and wine only and an auction/raffle of donated items. The Committee discussed having a simple menu of grilled hamburgers with a ticket price of \$20 per person. The spelling teams would pay \$250 to participate and ads could be sold in the program book to generate more revenue. Ms. Clark stated the event raised \$4,100 last year. A tentative date of Thursday, August 1, 2013 is being discussed. Other possible venues were Sweet Field Farms, a facility of the Department of Agriculture near the Citrus County border, the Slovenian Hall on County Line Road and the National Guard Armory.

Mr. Guadagnino volunteered to contact the Slovenian Hall, Mr. McHugh will work on beer/wine donations and Ms. Clark will discuss creating an Ad Hoc Committee for this event with other Board members. The Committee agreed the Spelling Bee has the potential to become a major fundraising event.

The Committee also discussed the possibility of selling advertising space on the Coalition's website.

IV. Public Input

None.

V. Schedule Next Meeting Date – Monday, March 18, 2013

The next Ad Hoc/Match Committee meeting is scheduled for Monday, February 18, 2013 at 4:45 p.m.

VI. Adjournment

Mr. McHugh adjourned this meeting of the Ad Hoc/Match Committee at 5:38 p.m. without further discussion.

Respectfully submitted,

Ramute "Jak" Jakubauskas
Administrative Assistant