



**AD HOC/MATCH FUNDRAISING COMMITTEE
MEETING**

**Monday, July 22, 2013, 4:45 p.m.
15506 County Line Road, Suite 103
Spring Hill, FL 34610**

Committee Members Present: Pat McHugh, Chair; Dr. Bonnie Clark, Gus Guadagnino

Committee Members Excused: Jim Cook

Committee Members Present via Phone: None

Coalition Staff Present: Danielle Berche, Jim Farrelly, Jak Jakubauskas, Sherri Singleton

Others Present: Edna Lennox

I. Welcome and Call to Order – Mr. Pat McHugh, Chair

Mr. McHugh called the Ad Hoc/Match Fundraising Committee to order at 4:40 p.m. and welcomed Committee members.

Ms. Kim Borrego the Coalition's Program Manager presented a draft copy of the video produced for the Crowdfunding website. Ms. Borrego explained that a letter will be sent to a number of organizations requesting them to post the video link on their websites. She reported the same company that produced the Storybook Forest commercial also produced the Crowdfunding video.

II. Review/ Approval, Draft Minutes of June 17, 2013 Meeting

Mr. McHugh requested a motion to accept the minutes of the June 17, 2013 meeting as presented. Mr. Guadagnino so moved and Dr. Clark seconded the motion. All were in favor with no abstentions and the motion carried.

III. Update, Spelling Bee Event

Dr. Clark explained that currently ten (10) teams have signed up to participate. An informational follow up letter has been sent to the organizations sponsoring the teams informing them that this event will be cash or check only. She explained a "Spirit Award" will be presented to the team with the best costume and most enthusiasm. Helium filled balloons for each team; the trophy from last year as well as the "boo-bee" prize will all be on-site along with the gift baskets for auction. A head count will be prepared for Mr. McHugh for final food purchases and some of the committee members will be touring the lodge on Thursday, July 25th, to produce a layout for the evening of the event.

Each arriving team will receive a packet containing the evening's program booklet, dinner ticket, beverage tickets and a t-shirt. Ms. Lennox stated she has two (2) gift baskets to donate for the auction and Mr. McHugh has another possible sponsor. Dr.

Clark informed the Committee that Ms. Ellis has procured a grill with transport for the evening.

IV. Discussion, September Golf Tournament Partnership – Dr. Bonnie Clark

Dr. Clark reported that the Kiwanis had requested a letter introducing and explaining the Coalition, which has been prepared by Mr. Farrelly. Mr. Guadagnino suggested recruiting “hole” sponsors from Pasco County. Dr. Clark stated that 6-7 volunteers from the Coalition may be required on Saturday, September 14, 2013 to assist during the golf tournament.

V. Discussion, Revised – Plan of Action – August/September Events

Mr. Farrelly recommended urging board members to plan for another event and to use the successful format demonstrated by Dr. Clark and Ms. Ann-Gayl Ellis who co-chaired the Spelling Bee event. He suggested a Children’s Art Show and a Wine Tasting as future events. The Committee briefly discussed having a beer tasting.

Dr. Clark suggested planning for a spring event as the rest of this year will have the Spelling Bee, the Golf Tournament, Cook’s Museum Tour and a possible Wine Tasting. She also suggested that if a gala event is to be planned for May as part of Provider Appreciation Month, planning needs to begin soon as an event of this size will require advance planning.

VI. Public Input

None.

VII. Schedule Next Meeting Date – Monday, August 19, 2013 at 4:45 p.m.

The next Ad Hoc/Match Fundraising Committee meeting is scheduled for Monday, August 19, 2013 at 4:45 p.m.

VIII. Adjournment

This meeting of the Ad Hoc/Match Fundraising Committee was adjourned at 5:09 p.m. with no further discussion.

Respectfully submitted by,

Ramute “Jak” Jakubauskas
Administrative Assistant