



MATCH FUNDRAISING COMMITTEE MEETING
Monday, August 19, 2013, 4:45 p.m.
15506 County Line Road, Suite 103
Spring Hill, FL 34610

Committee Members Present: Dr. Bonnie Clark, Jim Cook, Joan DeMauri, Pat McHugh

Committee Members Excused: Gus Guadagnino

Committee Members Present via Phone: None

Coalition Staff Present: Danielle Berche, Jim Farrelly, Jak Jakubauskas, Sherri Singleton

Others Present: Edna Lennox

I. Selection of New Chair/Additional Executive Committee Member – Mr. Jim Farrelly

Mr. Farrelly thanked Mr. McHugh for his dual service as chair of both Finance/Audit and Match committees. Due to the recent change in the Coalition's By-laws, Match Fundraising is now a standing committee whose chair will also become a member of the Executive Committee. Mr. Farrelly explained that this Committee body is now required to select a new chair.

Mr. Farrelly requested nominations from the floor and informed the Committee that Dr. Clark had volunteered to chair the Committee. As there were no other nominations from the floor, Mr. Farrelly requested a motion to nominate Dr. Clark as Chair of the Match Fundraising Committee. Mr. McHugh so moved and Mr. Cook seconded the motion. All were in favor with no abstentions and the motion carried.

II. Welcome and Call to Order – Dr. Bonnie Clark, Chair

Dr. Clark called the Match Fundraising Committee to order at 4:46 p.m. and welcomed Committee members. She asked the members to introduce themselves to new member Ms. Joan DeMauri.

III. Review/ Approval, Draft Minutes of July 22, 2013 Meeting

Dr. Clark requested a motion to accept the minutes of the July 22, 2013 meeting as presented. Mr. McHugh so moved and Mr. Cook seconded the motion. All were in favor with no abstentions and the motion carried.

IV. Overview, Spelling Bee Event

A brief discussion on the event transpired that include utilizing the venue again as it could accommodate a larger crowd, increasing sponsors and media coverage. Dr. Clark requested feedback on what went well and what aspects of the event needed improving.

Comments included stating that leadership as well as planning for the event was impeccable; even though the event was pulled together within 90-120 days, additional advance planning would be helpful. The placement of tables around the Spelling Bee teams worked well as guests were able to sit near their teams. Ms. Lennox suggested having a map at the registration tables that showed guests where the team tables were located could be helpful as many guests requested this information.

Ms. DeMauri stated it was nice having dinner at the same venue and Mr. McHugh recommended doing a grill station again next year. Mr. Farrelly suggested adjusting the timing on the auction portion, even though additional funds were raised through the auction, certain portions of the auction did take longer. A recommendation was made to begin the auction earlier perhaps during dinner. Another recommendation was to encourage more team themes. Also discussed was increasing the size of the audience.

Dr. Clark explained an introductory letter would be sent to the teams next year with the rules and pictures from this event. Overall, the Committee agreed that this was a “great event.”

V. Discussion, September Golf Tournament Partnership – Dr. Bonnie Clark

Dr. Clark reported that 6-8 volunteers from the Coalition will be required on Saturday, September 14, 2013 to assist during the golf tournament. The tournament will be held at Southern Hills Plantation and the club does not allow denim and shirts must have collars. The Kiwanis Club will donate half of the proceeds to the Coalition.

VI. Discussion, Revised – Plan of Action –September/October Events

Dr. Clark suggested planning for a spring event as a number of events were coming up in the near future. Ms. Berche informed the Committee the Plan of Action report had been updated to reflect financial goals and costs for the events. Also, the Children’s Art Show has been moved to March of 2014.

A brief discussion was held on hosting a beer tasting in October but with the Wine Tasting being considered for November, the Committee agreed the beer tasting event will not be feasible. No provider events are scheduled for the near future and Mr. Farrelly explained that to host an event in May for Provider Appreciation Month would require raising funds to offset the expenses and he does not anticipate raising enough funds in time to have an event in 2014.

Dr. Clark requested additional information from staff on some of the future events so that Board members can begin to talk about the events with their peers. Dr. Clark

suggested not doing the Give Back Nights as they do not generate enough funds to warrant the time and effort. Mr. Farrelly explained the Coalition is working to create partnerships with local independent restaurant owners.

The Committee briefly discussed the Children's Art Show/Auction event that was suggested by the Board Chair. Dr. Clark remarked that a venue would have to be secured to showcase the art, co-chairs would be required and she requested additional specifics and expectations.

Dr. Clark also suggested holding an event in January or February while the majority of winter tourists are still in residence – something interesting to draw them in.

Ms. DeMauri suggested utilizing a local school band for an event and Mr. Farrelly informed the Committee that Mr. Tommy would like to do a Halloween dress up event for young children.

VII. Public Input

None.

VIII. Schedule Next Meeting Date – Monday, September 16, 2013 at 4:45 p.m.

The next Match Fundraising Committee meeting is scheduled for Monday, September 16, 2013 at 4:45 p.m.

IX. Adjournment

This meeting of the Match Fundraising Committee was adjourned at 5:22 p.m. with no further discussion.

Respectfully submitted by,

Ramute "Jak" Jakubauskas
Administrative Assistant