



MATCH FUNDRAISING COMMITTEE MEETING
Thursday, December 12, 2013, 4:45 p.m.
15506 County Line Road, Suite 103
Spring Hill, FL 34610

Committee Members Present: Dr. Bonnie Clark, Chair; Jim Cook, Gus Guadagnino, Pat McHugh

Committee Members Excused: Joan DeMauri

Committee Members Present via Phone: None

Coalition Staff Present: Danielle Berche, Pam Dudek, Jim Farrelly, Jak Jakubauskas, Sherri Singleton

Others Present: Edna Lennox

I. Welcome and Call to Order – Dr. Bonnie Clark, Chair

Dr. Clark called the Match Fundraising Committee to order at 4:48 p.m.

II. Review/Approval, Draft Minutes of October 21, 2013 Meeting

Dr. Clark requested a motion to accept the minutes of the October 21, 2013 meeting as presented. Mr. Cook so moved and Mr. McHugh seconded the motion. All were in favor with no abstentions and the motion carried.

III. Overview, Kiwanis Golf Tournament

Dr. Clark reported that a \$1,000 donation had been received from the Spring Hill Kiwanis. The donation was presented to Mr. Farrelly at a Kiwanis luncheon and contributed to Match.

IV. Review, Wine Tasting Event

Mr. McHugh reported he was disappointed in the turnout for the event which raised only \$783. Ms. Singleton reported there were seventeen (17) attendees, eight (8) of whom were staff. Ms. Janice McKnight of Strong Tower Winery did present some promotional ideas for next year's event and agreed to hold the event on a Saturday.

Ms. Lennox suggested that having live music may draw a larger crowd and she has contacts for local acoustical guitar players.

V. Review, Crowdfunding Report

Ms. Singleton reported that \$1,015 had been raised and after the consultant fees and the additional fees for PayPal had been paid, only \$378.81 has actually been raised to benefit children.

VI. Update, Dancing with Hernando Stars Event

Mr. Farrelly explained that the Leadership Hernando Class of 2013 consisted of six (6) volunteers who agreed to clean up two (2) childcare facilities in Hernando County and the group also came up with the fundraising idea “Dancing with the Stars.” The centers chosen for the clean-ups were Mrs. B’s and Great Beginnings II and both providers were grateful for the work performed.

The group originally presented the date of February 22, 2014 for the event with it being held at the Palace Grand. Mr. Farrelly does not believe there is enough time, due to the holidays, to recruit participants and sponsors for the event if held on this date. The Coalition is now looking at holding the event in April or May, but Mr. Farrelly stressed the importance of recruiting dancing stars and judges before the date is finalized. Mr. Farrelly and Mr. Guadagnino, the Chair of the event, will meet to discuss the event further.

VII. Discussion, Revised – Plan of Action – January/February/March Events

Dr. Clark reviewed the Plan of Action and inquired if another event with Monster Transmission is being planned for January. A brief discussion on events followed.

Ms. Berche reported the Coalition must raise \$303,000 this fiscal year for match funds and Mr. Farrelly stated that the Coalition is projected to have a \$1.7 million surplus. He explained the wait list is at zero and the Coalition’s eligibility offices are accepting walk-in clients. He explained that any match funds raised are deducted from the monthly expense invoice sent to the state. A set of proposals to discuss spending down the surplus will be reviewed with the Executive Committee.

Dr. Clark inquired if the Provider Appreciation Gala is still being considered and Mr. Farrelly suggested that, considering the time to appropriately plan and fundraise for such an event, it might be combined with the Dancing with the Stars event as providers would be encouraged to attend.

Dr. Clark inquired if the Coalition intended to host a golf tournament or participate with another organization such as the Kiwanis and if a beer tasting should be held in October instead of another wine tasting event. Mr. McHugh recommended not giving up on the wine tasting. If the event is held on a Saturday with live entertainment, he believes it could become a good event for the Coalition. Mr. Guadagnino suggested the possibility of investigating another venue due to the limited selection of wines.

Mr. Farrelly stated the Coalition will hold another Spelling Bee in August and his plan is to hold four (4) major fundraising events annually. He believes the Children's Art Show could be incorporated into the Storybook Forest Event which attracted 2,500 people to Crew's Lake Park this year. He explained that for the 2014 event, the park will be closed to all other events and he believes an art exhibit could be held in conjunction with Storybook Forest if there is Board member participation.

Mr. Farrelly anticipates that the Coalition will have a new Board chair for the upcoming new year and a list of Board member responsibilities could be drawn up which could include attending events, recruiting new Board members and supporting the Coalition with their time.

VIII. Public Input

None.

IX. Schedule Next Meeting Date – Tuesday, January 21, 2014 at 4:45 p.m.

The next Match Fundraising Committee meeting originally scheduled for Tuesday, January 21, 2014 (due to the Coalition being closed on Monday, January 20th in observance of the MLK holiday) will be cancelled due to previous commitments for several Committee members.

The next Match Fundraising Committee meeting will be held on Monday, February 17, 2014 at 4:45 p.m.

X. Adjournment

Dr. Clark adjourned this meeting of the Match Fundraising Committee at 5:17 p.m. with no further discussion.

Respectfully submitted by,

Ramute "Jak" Jakubauskas
Administrative Assistant