



MATCH FUNDRAISING COMMITTEE MEETING
Monday, February 17, 2014, 4:45 p.m.
15506 County Line Road, Suite 103
Spring Hill, FL 34610

Committee Members Present: Dr. Bonnie Clark, Chair; Joan DeMauri, Pat McHugh

Committee Members Excused: Jim Cook, Gus Guadagnino

Committee Members Present via Phone: None

Coalition Staff Present: Danielle Berche, Pam Dudek, Jak Jakubauskas, Betsy Kier, Sherri Singleton

Others Present: None

I. Welcome and Call to Order – Dr. Bonnie Clark, Chair

Dr. Clark called the Match Fundraising Committee to order at 4:55 p.m.

II. Review/Approval, Draft Minutes of December 12, 2013 Meeting

Dr. Clark requested a motion to accept the minutes of the December 12, 2013 meeting as presented. Mr. McHugh so moved and Ms. DeMauri seconded the motion. All were in favor with no abstentions and the motion carried.

III. Update, Dancing with Hernando Stars Event

In Mr. Farrelly's absence, Ms. Kier informed the Committee that the Foundation had met last week and a decision to make this a Foundation event rather than a Coalition event was made. The event will not take place until June or July as six (6) dance stars are still needed as well as three (3) judges. Ms. Kier reported progress is being made slowly.

IV. Discussion, Revised – Plan of Action –March/April Events

Dr. Clark stated the Dancing with the Stars event will be removed from the Plan of Action (POA) as it is now a Foundation event. Dr. Clark began a discussion on the Spelling Bee event and explained the auctioneer helped to make this first time event a financial success. She inquired if the event should be changed to a weekend event. Ms. Kier agreed having it on a weekend would give attendees more flexibility; they will not be as rushed. Ms. Singleton inquired if the venue cost would increase if the event was held on the weekend.

Dr. Clark will contact Mr. Guadagnino, as he helped procure the venue last year, in regards to having the Spelling Bee at the same location, the Suncoast Dance Party Center, on either Saturday, July 26 or Saturday, August 9, 2014 from 6-9 p.m.

As one of the co-chairs of the Spelling Bee Committee last year, Dr. Clark believes the Match Committee members will be able to organize the event this year. The Committee discussed having the trophy and the “Spirit Award” on-site ready to be awarded to the new winning teams. Dr. Clark requested the Spelling Bee event be added to the March agenda for further discussion and planning. She recommended that Board members should be requested to begin bringing items to all upcoming meetings that could be used for a silent auction or smaller items so gift baskets could be created.

Discussion followed on having an announcer for the spelling words. Mr. McHugh will inquire if the “trivia” person at his restaurant would be available.

Dr. Clark inquired if a beer tasting could occur in October in collaboration with Oktoberfest. Mr. McHugh explained that craft breweries have been expanding their presence in Florida and he believes a tasting with a small plate sampling could be arranged. He suggested having the event on a Saturday night and possible locations will be checked into including a local brewery. The Committee decided on possibly holding the event on Saturday, October 18, 2014 as the Coalition’s 7th Annual Early Learning Conference will be held on Saturday, October 26, 2014.

Dr. Clark suggested moving the Wine Tasting event to February or March and combining it with the children’s art exhibit.

For the November Golf Tournament, Dr. Clark suggested contacting a different Kiwanis group or a Rotary Club and request they sponsor the Coalition and challenge them to raise more funds than the Kiwanis Golf Tournament raised in 2013. Dr. Clark will approach Mr. Dave Meglay, a member of the New Port Richey Rotary, for further ideas/suggestions.

Mr. McHugh informed the Committee that a new Chamber of Commerce has opened in the Odessa/Trinity area.

V. Public Input

Ms. Berche explained that the Coalition has currently raised approximately \$18,000 toward the \$300,000 match requirement. However, she has been in discussion with OEL regarding the inclusion of in-kind donations toward match as some of these gifts are valued at \$10,000. OEL’s requirement to include in-kind donations from special events is their logo must appear on fund raising flyers, etc. and the in-kind donation amount must be approved by OEL. Ms. Berche believes that this will help improve the amount of match raised for FY 2014-15.

VI. Schedule Next Meeting Date – Tuesday, March 17, 2014 at 4:45 p.m.

The next Match Fundraising Committee meeting date may change due to a date change in the Finance/Audit Committee meeting held immediately prior. A notice will be sent to Committee members.

VII. Adjournment

Dr. Clark adjourned this meeting of the Match Fundraising Committee at 5:31 p.m. with no further discussion.

Respectfully submitted by,

Ramute “Jak” Jakubauskas
Administrative Assistant