



MATCH FUNDRAISING COMMITTEE MEETING
Monday, May 19, 2014, 4:45 p.m.
15506 County Line Road, Suite 103
Spring Hill, FL 34610

Committee Members Present: Jim Cook, Joan DeMauri, Pat McHugh

Committee Members Present via Phone: Dr. Bonnie Clark, Chair

Committee Members Excused: None

Committee Members Unexcused: Gus Guadagnino

Coalition Staff Present: Jim Farrelly, Rachel Hardy, Jak Jakubauskas, Betsy Kier, Sherri Sabadishin

Others Present: Edna Lennox

I. Welcome and Call to Order – Dr. Bonnie Clark, Chair

Dr. Clark called the Match Fundraising Committee meeting to order at 4:50 p.m. and requested that Mr. McHugh chair the meeting as she was not on-site.

II. Review/Approval, Draft Minutes of April 21, 2014 Meeting

Mr. McHugh requested a motion to accept the minutes of the April 21, 2014 meeting as presented. Dr. Clark so moved and Mr. Cook seconded the motion. All were in favor with no abstentions and the motion carried.

III. Discussion, Revised – Plan of Action – June/July Events

Dr. Clark inquired if any providers would be hosting a fundraising event prior to the end of the year. Mr. Farrelly replied no events are scheduled and that only one (1) center has hosted fundraising events in the past. This center was not able to host an event this fiscal year due to an illness. Mr. Farrelly explained that the Spelling Bee is the Coalition's next scheduled event. However, Mr. Guadagnino has not yet responded with a date change for the venue.

IV. Update, Spelling Bee Event

Dr. Clark apologized for not having her notes with her. She recalled that a discussion was had regarding the menu for the Spelling Bee and having another emcee for the event – either Mr. Mike Fasano or Mr. Kurt Browning. Mr. Farrelly will contact Mr. Browning first to see if he is available and if not, he will then contact Mr. Fasano. Mr.

Farrelly will also contact Mr. Guadagnino regarding a new date for the venue. Dr. Clark suggested keeping the original date of July 26 even though she will not be able to attend. The Committee agreed the date needs to be changed to ensure Dr. Clark is able to attend.

Potential sponsors were discussed briefly such as SunTrust and increasing sponsorship levels to \$1,000. Also discussed were the sponsors for the Rotary of Wesley Chapel's Spelling Bee event. Dr. Clark signed off at 5 p.m.

The Committee also discussed obtaining increased sponsorship from the *Tampa Bay Times* and/or the *Tampa Tribune*. Ms. Lennox suggested the chosen emcee should have a clear speaking voice to enunciate the words.

Mr. McHugh stated that plans have not yet been made to tour the brewery for the tasting event. He inquired if the upcoming Provider Appreciation Event will be a fundraiser. Mr. Farrelly explained this event is being hosted by the Foundation for Early Learning to say thank you to the providers and is not a fundraising event. To date, twenty-eight (28) providers have RSVP'd.

V. In-kind MATCH Reporting and Plan of Action – Ms. Rachel Hardy

Ms. Hardy encouraged Committee members to obtain more in-kind donations. She explained that donated items that the Coalition would have spent state dollars to purchase are able to be applied toward Match. This also includes volunteer hours. Ms. Hardy explained that reports must be kept for specific events.

Mr. McHugh inquired if increased in-kind donations applied toward Match would affect the amount of funds the Coalition receives from the state. Ms. Hardy explained in-kind donations would be applied toward the Match amount increasing the amount raised, but would not decrease the funding the Coalition receives from the state.

She explained that staff will have to keep track of volunteer hours and the volunteers, including staff, would be required to sign the volunteer log showing the designated hours. Ms. Hardy explained the state will reimburse the hours at the state's current minimum wage rate.

Ms. Hardy suggested approaching car dealerships to host a "Cram the Van" with books. She explained the state values each used book at \$3 and new books at \$6. However, if a book donation is made by Barnes & Noble or Books-A-Million and the books have the price tag imprinted on them, the state will apply the exact dollar value for these books to Match. However, advance approval from OEL will be required for each event.

VI. Public Input

None.

VII. Schedule Next Meeting Date – Monday, June 16, 2014 at 4:45 p.m.

The next Match Fundraising Committee meeting was scheduled for Monday, June 16, 2014 at 4:45 p.m. However, the Finance/Audit Committee is not available to meet on this date so the meeting date for the Match Committee will also be changed. The Committee will be notified of the new date.

VIII. Adjournment

Mr. McHugh adjourned this meeting of the Match Fundraising Committee 5:14 at p.m. with no further discussion.

Respectfully submitted by,

Ramute “Jak” Jakubauskas
Administrative Assistant