



MATCH FUNDRAISING COMMITTEE MEETING
Monday, August 18, 2014, 4:45 p.m.
15506 County Line Road, Suite 103
Spring Hill, FL 34610

Committee Members Present: Jim Cook, Gus Guadagnino, Dr. Steve Knobl, Pat McHugh

Committee Members Present via Phone: None

Committee Members Excused: Joan DeMauri, Edna Lennox

Committee Members Unexcused: None

Coalition Staff Present: Jim Farrelly, Rachel Hardy, Jak Jakubauskas, Betsy Kier

Others Present: None

I. Welcome and Call to Order – Mr. Jim Farrelly, Executive Director

Mr. Farrelly called the Match Fundraising Committee meeting to order at 4:44 p.m.

II. Selection of New Chair

Mr. Farrelly explained the first order of business was to elect a new Chair. He stated that Dr. Knobl had expressed an interest in chairing the committee, but the floor is open to nominations. Mr. McHugh moved to nominate Dr. Knobl as Chair and Mr. Guadagnino seconded the motion. All were in favor with no abstentions and the motion carried.

III. Review/Approval, Draft Minutes of May 19, 2014 Meeting

Dr. Knobl requested a motion to accept the minutes of the May 19, 2014 meeting as presented. Mr. McHugh so moved and Mr. Cook seconded the motion. All were in favor with no abstentions and the motion carried.

IV. Discussion, Revised – Plan of Action – September/October Events

Dr. Knobl inquired if there were any updates on the date change for the Spelling Bee event. Mr. Guadagnino explained that an email had been sent to the Board regarding the event and no replies were received. He explained the hall where the event had been held has been sold and another venue may have to be found.

Mr. Farrelly stated the Spelling Bee needs Board support as Coalition staff cannot drive fund raising efforts. Approximately \$6,500 was raised at the last Spelling Bee event.

Dr. Knobl stated the event could be held on the Rasmussen campus, but alcohol is not permitted. Mr. Farrelly explained that Dr. Bonnie Clark and Ms. Ann-Gayl Ellis were co-chairs of the last Spelling Bee and they put a great deal of effort into the event.

Dr. Knobl suggested opening up the Spelling Bee for a brief discussion during the September Board meeting. Mr. McHugh stated his son is willing to work with a Board member on this event.

Dr. Knobl explained there are several other organizations that also host Spelling Bee events and suggested holding off on this event until January or February.

Dr. Knobl inquired about the Provider Appreciation event and was informed the event was held in May with Mr. McHugh and his family catering the event and entertainment was provided by Mr. Tommy.

Mr. McHugh stated that the beer tasting is still an initiative; however, he does not want to plan an event if there will be low attendance. Mr. Farrelly explained that Board members can invite a contact to participate and assist with events and Dr. Knobl suggested providing Board members with event flyers so they can distribute them to their contacts.

Mr. Farrelly explained this committee was established to help raise Match, but interest has fallen. He reported that only four (4) Board members attended the Preschool Palooza event.

Mr. Guadagnino suggested the goals may be too high and recommended changing the goal to raise \$50,000 towards Match rather than the entire \$370,000. Mr. Guadagnino stated that he could send the Cook Museum flyer with his monthly invoices to help promote the event and Dr. Knobl stated he would send flyers to his chamber contacts. Ms. Sabadishin will be requested to convert the event flyers into a grey scale format to help save Board members the costs of printing them in color.

V. Update, Spelling Bee Event

Discussed above in Section IV.

VI. Public Input

Ms. Kier announced that the Coalition has been contacted by Senator Simpson's office. A donation of \$1,000 will be made to the Coalition from the Senator's leftover campaign funds.

A brief discussion followed on writing letters to other local officials who are running for election or re-election and requesting their consideration in making a donation of any leftover campaign funds to the Coalition.

VII. Schedule Next Meeting Date – Monday, September 15, 2014 at 4:45 p.m.

The next Match Fundraising Committee meeting was scheduled for Monday, September 15, 2014 at 4:45 p.m.

VIII. Adjournment

Dr. Knobl requested a motion to adjourn this meeting of the Match Fundraising Committee. Mr. McHugh so moved and Mr. Guadagnino seconded the motion. The meeting was adjourned at 5:03 at p.m. with no further discussion.

Respectfully submitted by,

Ramute “Jak” Jakubauskas
Administrative Assistant