



**MATCH FUNDRAISING COMMITTEE MEETING**  
**Monday, September 15, 2014, 4:45 p.m.**  
**15506 County Line Road, Suite 103**  
**Spring Hill, FL 34610**

**Committee Members Present: Jim Cook, Edna Lennox**

**Committee Members Present via Phone: Dr. Steve Knobl, Chair**

**Committee Members Excused: Joan DeMauri, Gus Guadagnino, Pat McHugh**

**Committee Members Unexcused: None**

**Coalition Staff Present: Rachel Hardy, Jak Jakubauskas, Betsy Kier, Sherri Sabadishin**

**Others Present: Deacon Scott Conway**

**I. Welcome and Call to Order – Dr. Steve Knobl, Chair**

On Dr. Knobl's behalf, Ms. Kier called the meeting to order at 4:45 p.m. and explained as there was no quorum this would be an informational meeting only.

**II. Review/Approval, Draft Minutes of August 18, 2014 Meeting**

This item is tabled until the October meeting.

**III. Discussion, Revised – Plan of Action – October/November Events**

Ms. Kier distributed the (attached) fundraising idea from Mr. Farrelly and explained it has been modeled after the "ice bucket challenge" and requested members consider it for discussion at the October meeting. If approved, the fundraising challenge would be sent to Board members, Foundation members, Friends of the Coalition and staff.

Dr. Knobl stated he has forwarded the Cook Museum Tour flyer to his campus contacts, students and local chambers, some of whom have posted it on their Facebook page. He has been in communication with acquaintances at a local Carrabba's restaurant and a contact at Beef O'Brady's. Both have agreed to do a fundraiser night for the Coalition with a percentage of an evening's proceeds being donated. Dr. Knobl will obtain more specifics and he suggested having such a fundraiser between Thanksgiving and New Year's as there would be more people dining out during the holiday season.

Dr. Knobl remarked the Committee could decide to do something now or use one of the restaurants as a donor for either the upcoming Spelling Bee or Wine Tasting event.

Dr. Knobl explained he has reviewed the historical Match fund raising information since 2009 and an average of approximately \$26,000 per year has been raised. He suggested the Committee should look at new ways of raising Match.

Deacon Conway remarked that Beef O’Brady’s has been very involved with helping raise funds for his school, but stated that good publicity is important.

Dr. Knobl suggested Board members should be encouraged to send information to their contacts with upcoming event information to help get the word out which will have a larger impact on Coalition events.

Mr. Cook explained that his family has been discussing how to make the Cook Museum Tour better. One idea is to encourage volunteers to mix with attendees. He explained that this year all attendees will be encouraged to take a “test” each hour and each winner will receive a museum polo shirt. The “test” will contain specific questions related to items and cars within the museum and all answers will be found within the museum.

Another new item being planned for this year is attendees will have the opportunity to have their photo taken in one of Mr. Cook’s cars. The photo will be printed and then presented along with a frame. On the back of the photo will be printed, “Courtesy of the Foundation’s Board of Directors, October 19, 2014.” The photos will be displayed on a table, offering guests and volunteers another opportunity to mingle.

Mr. Cook has prepared a volunteer sign-in sheet with a list of duties. Last year, volunteers included Coalition staff, members from a local car club and church members.

**IV. Historical Match Fund Raising, 2009 - Present**

Discussed briefly above.

**V. Public Input**

None.

**VI. Schedule Next Meeting Date – Monday, October 20, 2014 at 4:45 p.m.**

The next Match Fundraising Committee meeting was scheduled for Monday, October 20, 2014 at 4:45 p.m.

**VII. Adjournment**

This meeting of the Match Fundraising Committee was adjourned at 5:12 p.m. with no further discussion.

Respectfully submitted by,

Ramute “Jak” Jakubauskas  
Administrative Assistant