

MATCH FUNDRAISING COMMITTEE MEETING Monday, October 20, 2014, 4:45 p.m. 15506 County Line Road, Suite 103 Spring Hill, FL 34610

Committee Members Present: Dr. Steve Knobl, Chair; Jim Cook, Gus Guadagnino

Committee Members Present via Phone: Joan DeMauri

Committee Members Excused: Edna Lennox, Pat McHugh

Committee Members Unexcused: None

Coalition Staff Present: Kim Borrego, Rachel Hardy, Jak Jakubauskas

Others Present: Deacon Scott Conway

I. Welcome and Call to Order – Dr. Steve Knobl, Chair

Dr. Knobl called the meeting to order at 4:42 p.m.

II. Review/Approval, Draft Minutes of August 18, 2014 Meeting

Dr. Knobl requested a motion to accept the minutes of the August 18, 2014 meeting as presented. Mr. Guadagnino so moved and Mr. Cook seconded the motion. All were in favor with no abstentions and the motion carried.

III. Review/Approval, Draft Minutes of September 15, 2014 Informational Meeting

As these minutes were informational only, the Committee reviewed them and no action was deemed necessary.

IV. Discussion, Revised – Plan of Action – November/December Events

The Committee reviewed the new format for the Plan of Action report. Deacon Conway stated the Diocese of St. Petersburg is discussing hosting an early learning conference; however, he has informed them of the Coalition's annual conference.

Ms. Borrego informed the Committee that OEL would like to model statewide Children's Week events around our Storybook Forest.

Dr. Knobl reported that Mr. Cook's museum tour was a good event and he heard good feedback about the "test".

Dr. Knobl stated that he has been in contact with the local owner of a Beef O'Brady's and they are willing to do a restaurant give back night to benefit the Coalition. He recommends doing this fundraiser after the holiday season, in either February or March.

Mr. Guadagnino inquired what the target amount to raise is and Dr. Knobl replied the realistic goal, based on the historic amounts raised during previous years, would be \$30,000.

V. Discussion, "\$20 from 20" Fundraising Challenge

Dr. Knobl explained that with full Board and Coalition staff participation, the Coalition has the potential to raise \$15-\$20,000 from this challenge. He will discuss it further at the Strategic Planning meeting.

VI. Historical Match Fund Raising, 2009 - Present

Discussed briefly above.

VII. Public Input

None.

VIII. Schedule Next Meeting Date – Monday, November 17, 2014 at 4:30 p.m.

The next Match Fundraising Committee meeting was scheduled for Monday, November 17, 2014. The Committee agreed to change the meeting time from 4:45 p.m.to 4:30 p.m.

IX. Adjournment

Dr. Knobl requested a motion to adjourn. Mr. Guadagnino so moved and this meeting of the Match Fundraising Committee was adjourned at 4:58 p.m. with no further discussion.

Respectfully submitted by,

Ramute "Jak' Jakubauskas Administrative Assistant