



**MARKETING AD HOC COMMITTEE  
MEETING**

**April 2, 2015, 9:30 a.m.  
15506 County Line Road, Suite 102  
Spring Hill, FL 34610**

**Conference Call Number:  
727-233-8291 ext. 807**

**AGENDA**

- I. Call to Order and Welcome – Mr. James Farrelly**
- II. Selection of Chair – Mr. James Farrelly**
- III. Charge to Committee (Chair) and Encouragement of Membership**
- IV. Approval, Communications Specialist as Staff Liaison**
- V. Review, Existing Coalition Materials, Description of Coalition/Foundation**
- VI. Creation, 3-minute Bus Presentation (Talking Points) for Storybook Forest**
- VII. Selection, Bus Presenters**
- VIII. Other Business**
- IX. Public Input**
- X. Selection, next Marketing Ad Hoc Committee Meeting Date**
- XI. Adjournment**