



**MATCH FUNDRAISING COMMITTEE MEETING**  
**Monday, April 20, 2015, 4:30 p.m.**  
**15506 County Line Road, Suite 103**  
**Spring Hill, FL 34610**

**Committee Members Present: Dr. Steve Knobl, Chair; Pat McHugh**

**Committee Members Present via Phone: Joan DeMauri, Beth Narverud**

**Committee Members Excused: None**

**Committee Members Unexcused: Gus Guadagnino**

**Coalition Staff Present: Jim Farrelly – via phone, Rachel Hardy, Laura Isaacs, Betsy Kier, Sherri Sabadishin**

**Others Present: Deacon Scott Conway, Edna Lennox**

**I. Welcome and Call to Order – Jim Farrelly**

Mr. Farrelly called the Match Fundraising Committee meeting to order at 4:50 p.m.

**II. Selection of Chair, 2015-2016**

Mr. Farrelly explained it is time to select a new chair as Dr. Knobl has completed his first term as chair. However, he is willing to commit to a second term. Mr. McHugh moved to nominate Dr. Knobl as chair for 2015-2016 and Ms. Narverud seconded the motion. Dr. Knobl accepted the nomination. As there were no other nominations from the floor, the motion was called. All were in favor with no abstentions and the motion carried.

**III. Review/Approval, Draft Minutes of November 17, 2014 Meeting**

Dr. Knobl requested a motion to accept the minutes of the November 17, 2014 meeting as presented. Mr. McHugh so moved and Ms. DeMauri seconded the motion. All were in favor with no abstentions and the motion carried.

**IV. Review/Approval, Draft Minutes of December 15, 2014 Meeting**

Dr. Knobl requested a motion to accept the minutes of the December 15, 2014 meeting as presented. Mr. McHugh so moved and Ms. Narverud seconded the motion. All were in favor with no abstentions and the motion carried.

**V. Discussion, Revised – Plan of Action – May/June Events**

Dr. Knobl congratulated staff on the Storybook Forest event. Dr. Knobl stated this event, along with the annual conference and Preschool Palooza, has become a Coalition signature event. He explained that moving forward the Committee should request ideas and look at how often fundraising should occur.

**VI. Update, Beef O’Brady’s Give Back Night**

Dr. Knobl explained the restaurant owner is willing to host any weekend other than Mother’s Day. It may be possible to host the event between Mother’s Day and the Memorial Day weekend. Dr. Knobl will be able to market the give back night at the local elementary, middle and high schools, Rasmussen and other nearby businesses. Ms. Sabadishin will work with Dr. Knobl to create a flyer. Possible dates may be May 15 or 16<sup>th</sup> and the event would begin at 11 am until 11 pm.

If the event is successful, the Committee will consider presenting the restaurant owner with a piece of child’s artwork as a gift of appreciation. A return of 10-15% of the sales from the day is anticipated.

Mr. Farrelly stated that the Coalition received a number of compliments about the food catered in from Beef O’Brady’s for the Strategic Planning meeting.

**VII. Public Input**

None.

**VIII. Schedule Next Meeting Date – Monday, May 18, 2015 at 4:30 p.m.**

The next Match Fundraising Committee meeting was scheduled for Monday, May 18, 2015 at 4:30 p.m. Dr. Knobl stated he would like to begin to discuss strategy at this meeting.

**IX. Adjournment**

Dr. Knobl requested a motion to adjourn. Mr. McHugh so moved. This meeting of the Match Fundraising Committee was adjourned at 5:02 p.m. with no further discussion.

Respectfully submitted by,

Sherri Sabadishin  
Communications Specialist