



**AD HOC MARKETING COMMITTEE
MEETING**

**Monday, August 17, 2015, 10 a.m.
15506 County Line Road, Suite 102
Spring Hill, FL 34610**

**Conference Call Number:
727-233-8291 ext. 807**

AGENDA

- I. Call to Order and Welcome – Mr. Pat McHugh, Chair**
- II. Approval, Minutes from June 3, 2015 Ad Hoc Marketing Committee Meeting**
- III. Review, Options for VPK Advertising (Billboards/Transit/Direct Mail/
Newspaper/Social Media)**
- IV. Discussion, Elevator Speech and Public Presentations**
- V. Continued Discussion, Concerning Use of Coalition/State Logos**
- VI. Other Business**
- VII. Public Input**
- VIII. Selection, next Marketing Ad Hoc Marketing Committee Meeting Date**
- IX. Adjournment**