



**AD HOC MARKETING COMMITTEE
MEETING**

**Monday, October 19, 2015, 3 p.m.
15506 County Line Road, Suite 102
Spring Hill, FL 34610**

**Conference Call Number:
727-233-8291 ext. 807**

AGENDA

- I. Call to Order and Welcome – Mr. Pat McHugh, Chair**
- II. Approval, Minutes from September 22, 2015 Ad Hoc Marketing Committee Meeting**
- III. Update, Options for VPK Advertising (Social Media)**
- IV. Discussion, Elevator Speech and Public Presentations**
- V. Other Business**
- VI. Public Input**
- VII. Selection, next Marketing Ad Hoc Marketing Committee Meeting Date**
- VIII. Adjournment**