



AD HOC FUNDRAISING COMMITTEE MEETING
Thursday, May 19, 2016, 10 a.m.
15506 County Line Road, Suite 103
Spring Hill, FL 34610

Committee Members Present: Dr. Steve Knobl, Chair; Jessica Weightman

Committee Members Excused: Pat McHugh

Coalition Staff Present: Jim Farrelly, Jak Jakubauskas, Audrey Stasko

Others Present: None

I. Welcome and Call to Order – Dr. Steve Knobl

Dr. Knobl called the Ad Hoc Fundraising Committee meeting to order at 10 a.m.

II. Review/Approval, Minutes from April 7, 2016 Committee Meeting

Ms. Weightman moved to accept the minutes of the April 7, 2016 meeting as presented and Dr. Knobl seconded the motion. All were in favor with no abstentions and the motion carried.

III. Update, Pasco County Tax Collector's Office Fundraiser

Dr. Knobl reported that he has spoken with Mr. Greg Giordano who will be meeting with Mr. Fasano next week to begin assigning participating agencies a month in which donations will be collected for their benefit. Mr. Giordano will advise Dr. Knobl, by June 1, 2016, of the month the Coalition will be assigned.

Ms. Stasko distributed three (3) samples of potential flyers - Donate to the Wait, Invest in Success and Hands-On Success.

Mr. Farrelly explained the Coalition will be facing a large issue with the start of the new fiscal year. Currently, there are approximately 1,400 children on the waitlist and with little probability of it opening soon; it is projected to increase to over 2,000. New rules passed by the state will take effect on July 1, 2016 and income eligible families may have to wait 1-2 years for service. He explained mandated placements will be removed from the waitlist first and this year, over 1,500 mandated placements were made versus 1,300 children being removed from the waitlist.

He reported that a grant for \$18,000 has been submitted to the United Way of Pasco County. This Coalition is the only Coalition in Florida not funded by either the local United Way or by the County Commission.

Dr. Knobl stated as a United Way board member, he knows that the Coalition should expect a site visit after incoming grants have been scored, which must be accomplished by June 3, 2016.

Ms. Weightman suggested collaborating with Pasco's Economic Development Council as over \$45 million in their budget needs to be spent within the next ten (10) years. She stated that the economy could be improved by helping parents remain in or enter the workforce. Mr. Bill Cronin is the new CEO for the Economic Development Council and is known for looking at different strategies. Ms. Weightman will attempt to set up a meeting for Mr. Farrelly with Mr. Cronin.

Mr. Farrelly stated he could explain the Coalition has recently applied to OEL for the Child Care Executive Partnership. This program involves businesses that pay for their employees' child care fees. If approved for this program, up to 50% of the child care fees would be reimbursed to the business.

The Committee continued to review the flyers and made recommendations to Ms. Stasko. She will prepare a final draft to present at the next meeting. Ms. Stasko also reported that she has received several quotes for printing the flyers. The prices ranged from \$633 to over \$1,000. As the Tax Collector's printing rates of \$900 were in line with the other quotes, the Committee agreed to have them printed at the Tax Collector's office.

IV. Discussion, Future Events

- Spelling Bee - Mr. Farrelly explained this was a board intensive event;
- Trivia Evening - no discussion
- Night at the Brewery - Mr. McHugh is planning an event around the holiday season.

Mr. Farrelly explained the Coalition's Spelling Bee was a successful event raising over \$6,000. It had actively involved chairs, Dr. Bonnie Clark and Ms. Ann-Gayl Ellis. An auction was also included as part of the event.

The Committee discussed ways to enhance the event such as a 50/50 raffle, having food and drinks, procuring good raffle prizes, having a children's art show/sale, recruiting team leaders to obtain sponsors and teams to participate. Dr. Knobl will contact Dr. Clark to obtain any information she may have on the last event. Ms. Weightman offered her family's farm as a venue at no charge. The Committee also discussed various ideas for raffle ticket sales based on Dr. Knobl's experiences at charity golf events.

Ms. Weightman requested Mr. Farrelly email her with three (3) possible dates to meet Mr. Cronin for lunch.

V. Schedule Next Committee Meeting Date

Ms. Jakubauskas will send a doodle to members with several dates in late June or early July in order to establish the next meeting date.

VI. Public Input

None.

VII. Adjournment

Ms. Weightman moved to adjourn the meeting and Dr. Knobl seconded the motion. This meeting of the Ad Hoc Fundraising Committee was adjourned at 10:55 a.m. without further discussion.

Respectfully submitted by,

Ramute “Jak” Jakubauskas
Administrative Assistant I