AD HOC COMMITTEE MEETING MINUTES
Monday, April 16, 2012, 4:45 p.m.
15506 County Line Road
Spring Hill, FL 34610

Board Members Present: Patrick McHugh, Chair; Bonnie Clark, Jim Cook, Ann-Gayl Ellis, Gus Guadagnino, Mike Ramos

Committee Members Present via Phone: None

Committee Members Excused: None

Staff Present: Jim Farrelly, Jak Jakubauskas, Betsy Kier

Guests Present: None

I. Welcome and Call to Order

Mr. McHugh called the meeting of the Ad Hoc Committee to order at 4:45 p.m. and welcomed Committee members.

II. Review/Approval, Draft Minutes of February 21, 2012 Meeting

Mr. McHugh requested a motion to approve the draft minutes from the Ad Hoc Committee meeting of February 21, 2012. Mr. Cook so moved and Ms. Clark seconded the motion. All were in favor with no abstentions and the motion carried.

III. Discussion of Fund Raising Concepts, Ideas and Planning

Mr. McHugh explained that at the February meeting, members were requested to bring fund raising ideas to this meeting. He stated that he had been in communication with the owner of Duke's Restaurant & Brewery in Spring Hill to have a tasting event, but the restaurant has since closed. Mr. McHugh will continue to investigate other venues for possible wine tastings.

Mr. Guadagnino inquired how much the Coalition expects to raise from a starter event. Mr. McHugh informed him several thousand dollars. Mr. McHugh stated he is also in communication with his son who is a runner about doing a run and obtaining a major sponsor.

Mr. Farrelly informed the Committee that a former Board member owns a local winery and she may consider sponsoring a Saturday or Sunday afternoon wine tasting.

Ms. Clark stated that an idea to have a community-wide garage sale using items donated from contracted child care providers had also been discussed and she informed the

Committee that PHCC has a community service group that would be willing to volunteer their time to have a garage sale on campus. They would also solicit donations from students, faculty, and the community and these items would be able to be stored on campus. Mr. McHugh suggested combining the garage sale with a craft sale for the holiday season.

Mr. Farrelly informed the Committee members that any dollars raised by the Coalition will stay in our community to be used for direct services. $3,500 would provide services for a child for an entire year.

Ms. Ellis stated she has gathered information on local accountants, CPAs, attorneys and financial planners. She will compose an introductory letter to send along with a Coalition brochure to this select group. The letter will invite a phone call to someone at the Coalition to speak with a potential donor or a financial planner to share additional information about the Coalition.

A suggestion was also made to target retired school teachers. Another letter will be composed to send to local Kiwanian and Rotarian groups for potential speaking engagements.

Mr. McHugh also suggested speaking with local Leadership classes who have a day for non-profits and/or education as part of their curriculum. Mr. Ramos stated he has a group starting a new class on his campus.

Ms. Clark shared information about an educational magazine that covers the Hernando/Citrus area and the possibility of doing a success story. This magazine is available at local chamber offices.

Mr. McHugh inquired if a “stump speech” is available. Mr. Farrelly replied he utilizes talking points that target specific audiences. Mr. Farrelly will have some talking points put together along with statistics, achievements, and the impact Early Education has on children.

Mr. Guadagnino suggested putting on a breakfast similar to the one that Big Brothers/Big Sisters does annually. The event calls for table captains to invite ten (10) guests with the understanding that a donation will be requested.

Mr. McHugh informed the Committee that on Wednesday, April 18, 2012 at 7 p.m. here at the Coalition, a number of providers have been invited to discuss the possibility of their centers putting on events to benefit the Coalition’s Foundation. He explained the Spring Festival event hosted by Little Sunshine Preschool of New Port Richey and stated it was a great event with 25 vendors and hundreds of families and children attending. Mr. Farrelly explained that about fifteen (15) providers were identified and invited to attend Wednesday evening’s meeting with a goal of having one Foundation event per month.

Mr. Guadagnino suggested having a signature event as people look forward to it each year and set funds aside to attend.

Mr. McHugh explained his "Leadership Cabinet" idea and how it is the responsibility of each member to raise $1,500 by whatever method they would like. However, this cabinet needs to be filled with the right people and those individuals may be found within groups such as local Rotaries.

Mr. Guadagnino remarked that an important group would be teachers. He explained that the Academy of Teachers is comprised of members who have been honored as being "teacher of the year" and the new winner is then inducted into the academy. Ms. Ellis agreed that teachers, both retired and current, should be a target audience and educated on the importance of early learning.

Mr. McHugh encouraged the Committee to keep working on ideas for a signature event.

IV. Public Input

None.

V. Schedule Next Meeting Date – Monday, May 21, 2012

The Committee agreed their next meeting date would be on Monday, May 21, 2012 at 4:45 p.m. immediately following the Finance/Audit Committee meeting.

VI Adjournment

Mr. McHugh requested a motion to adjourn the Ad Hoc Committee the meeting. Ms. Clark so moved and Mr. Cook seconded the motion. The Ad Hoc Committee meeting was adjourned at 5:15 p.m. without further discussion.

Respectfully submitted,

Ramute "Jak" Jakubauskas
Administrative Assistant