



## **AD HOC COMMITTEE MEETING MINUTES**

**Tuesday, June 12, 2012, 4:45 p.m.**

**15506 County Line Road**

**Spring Hill, FL 34610**

**Board Members Present: Patrick McHugh, Chair; Jim Cook, Gus Guadagnino, Mike Ramos**

**Committee Members Present via Phone: None**

**Committee Members Excused: Bonnie Clark, Ann-Gayl Ellis**

**Staff Present: Jim Farrelly, Jak Jakubauskas, Betsy Kier, Katie Nelson**

**Guests Present: None**

### **I. Welcome and Call to Order**

Mr. McHugh called this meeting of the Ad Hoc Committee to order at 4:38 p.m. and welcomed Committee members.

### **II. Review/Approval, Draft Minutes of May 21, 2012 Meeting**

Mr. McHugh requested a motion to accept the minutes of the May 21, 2012 meeting. Mr. Cook so moved and Mr. Ramos seconded the motion. All were in favor with no abstentions and the motion carried.

### **III. Discussion of Fund Raising Concepts, Ideas and Planning**

Mr. McHugh informed the Committee that he has a meeting scheduled with Ms. Janis McKnight of Strong Tower Winery to discuss a wine tasting fund raiser. He will request a "hold the date" and will begin to solicit donations for food to compliment the wine choices. Mr. McHugh stated that a target date in late October or early November is being considered. Mr. Farrelly stated that he has attended these events where silent auctions were part of the event.

Mr. McHugh informed the Committee that he is trying to attract a younger demographic by also having a beer tasting. Mr. Guadagnino explained that the PHCC Foundation and Habitat for Humanity have held events at the 4G Ranch on State Route 52. The owners of the ranch supply everything needed for the event, but require the charity to sell the tickets for \$100 with the charity keeping all the profits.

Ms. Kier stated the Starkey Ranch on State Route 54 has also hosted fund raisers in the past. A brief discussion followed on other types of fund raising events and setting ticket

prices. Mr. Farrelly noted that ticket prices should be kept at the lower end to attract those in the teaching field.

Mr. Ramos inquired if grants from other organizations could be used to offset match. Ms. Kier replied it would depend on the grant as some have certain criteria that must be met. Mr. Ramos stated the Florida Medical Clinic Foundation has grants available and presented Mr. Farrelly with their contact information.

Mr. Farrelly explained the Foundation for Early Learning to the Committee members and its desire to raise a funding stream to support providers and also provide scholarships. He explained this Committee must raise 6% of the BG8 working poor budget or \$330,000 for FY 2011-12.

A brief discussion followed on changing the entire Board's mindset on fund raising and having more members become involved. Also discussed was the state's threat to withhold the unraised match funds from overall School Readiness budgets. Mr. Farrelly explained that the state of Florida, as a whole, raises the required 6% match for the federal dollars.

Mr. Guadagnino suggested recruiting a Board member with grant writing experience to pursue grants for the Coalition. Mr. Ramos suggested contracting with a grant writer and having their salary funded through grants.

#### **IV. Review, Talking Points**

Mr. McHugh stated the "Talking Points" are still being worked on. He would like to counter the "baby sitting" mentality with a "preparing children to learn" philosophy. Mr. McHugh is also working with Ms. Ellis to develop a letter to send to financial planners to advise and inform their clients about the Coalition.

A brief discussion followed on Early Learning and what it means to first grade and kindergarten teachers. Additionally, the Committee will lay the groundwork for a major Board fund raiser.

As Ad Hoc means temporary, Mr. Farrelly suggested making a change to the Coalition's By-Laws to reflect five (5) standing committees with the addition of a Fund Raising Committee.

#### **V. Review, List of Financial Planners**

Ms. Jakubauskas distributed the attached list of names and explained that Ms. Ellis had put together the list. The Committee was requested to review the list and possibly write a personal note to any known potential donors. Mr. McHugh also suggested the Committee members can add additional names to the list.

Mr. Ramos stated the Committee should begin to target the leftover political campaign funds from candidates as primaries begin in August. Mr. McHugh stated he will draft a letter to request the funds.

**VI. Public Input**

None.

**VII. Schedule Next Meeting Date – Monday, July 16, 2012**

The next meeting of the Ad Hoc Committee has been scheduled for Monday, July 16, 2012 at 4:45 p.m.

**VIII. Adjournment**

Mr. McHugh adjourned the Ad Hoc Committee meeting at 5:23 p.m. without further discussion.

Respectfully submitted,

Ramute “Jak” Jakubauskas  
Administrative Assistant