



**Program Committee Meeting Minutes
November 20, 2008 at 10:00 a.m.
15506 County Line Road, Suite 104
Spring Hill, FL 34610**

Committee Members Present: Jean Rags, Dave Meglay, Mary Beth Wehnes, Denise Gill, Steve Davis, Sonja Jackson

Committee Members Excused: All were present

Staff Present: Jim Farrelly, Betsy Kier, Maryrose Wersan, Angela Westmoreland, Ramute "Jak" Jakubauskas

Others Present: None

Welcome and Call to Order

Ms. Jean Rags, Chair, called the Program Committee meeting to order at 10:00 a.m. A motion was requested to approve the minutes from the October 30, 2008 meeting. Ms. Wehnes moved to approve the minutes and Mr. Meglay seconded the motion. All were in favor with no abstentions and the motion carried.

VPK Outreach and Awareness: Ms. Betsy Kier, Program and Contracts Manager

Betsy Kier, Program and Contracts Manager, discussed the new VPK outreach and awareness initiatives that include ads to run at movie theatres in both Pasco and Hernando counties, an insert in the *St. Petersburg Times*, and a direct mail piece aimed at approximately 15,000 households with children aged 0-5 years. Ms. Kier stated the expenditure on these initiatives would be \$16,399.22 leaving a balance of \$2,563.78. A suggestion was made to place an ad in the newsletters of the local chambers.

Ms. Rags asked for a motion to approve the expenditure. Mr. Meglay moved to approve and Ms. Wehnes seconded the motion. All were in favor with no abstentions and the motion carried.

Review of Coalition By-Laws and Articles of Incorporation: Ms. Jean Rags, Chair

Ms. Rags presented the current copy of the Coalition's By-Laws and Articles of Incorporation to the committee (see attached). She asked that all comments, changes, etc. be sent to Betsy Kier. The By-Laws and Articles of Incorporation will need to be finalized at the next Program Committee Meeting and will be on the agenda for next month's Committee meeting.

Selection of Next Meeting Date

The Committee determined it would meet via conference call on Monday, December 8, 2008 at 4 p.m. Coalition staff will make the necessary arrangements including e-mailing the Committee the phone number needed for the conference call.

Public Input

No public input.

Adjournment

Ms. Rags asked for a motion to adjourn the Program Committee meeting. Mr. Meglay moved to adjourn. Without any further discussion this meeting adjourned at 10:12 a.m.

Respectfully submitted by,

Ramute "Jak" Jakubauskas
Administrative Assistant