



Media Alert

For Immediate Release
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EARLY LEARNING COALITION OF PASCO AND HERNANDO COUNTIES, INC. STRATEGIC PLANNING INITIATIVE

The Early Learning Coalition of Pasco and Hernando Counties announces the commencement of its Strategic Planning initiative to guide the organization in its future planning, activities and initiatives. Strategic Planning will evaluate the organization's mission, vision, strategic priorities and key objectives.

Dr. Mel Jurado, President of The Profitable Group (Tampa), will lead the board's Strategic Planning efforts during the coming months and will guide development of a Plan of Action that will determine the Coalition's direction over the next 3 years and beyond. Dr. Jurado has a great deal of knowledge in early education stemming from her former positions as Board Chair, Early Learning Coalition of Hillsborough County and former Director, Office of Early Learning, State of Florida.

The Board of Directors requests input from the community. Childcare providers and the general public are cordially invited to participate in the strategic planning process.

Community members interested in contributing to the Strategic Plan are encouraged to contact Sherri Sabadishin at 727-233-8291 or s.singleton@phelc.org for more information.

For more information about the Coalition and its services, please visit www.phelc.org or call (727) 233-8291.

About the Coalition

The Early Learning Coalition of Pasco and Hernando Counties, Inc. is one of 30 Early Learning Coalitions in Florida. Florida's Voluntary Prekindergarten (VPK) program is for all children who are four-years old on or before September 1st. School Readiness provides subsidized child care for low-to-moderate income working families. The non-profit serves over 9,000 children between infancy and eight years old, working with more than 300 providers in the counties.

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