



# Media Alert

FOR IMMEDIATE RELEASE

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## **4<sup>th</sup> ANNUAL EARLY LEARNING CONFERENCE REGISTRATION OPENS FRIDAY, SEPTEMBER 16**

*Hosted by the Early Learning Coalition of Pasco and Hernando Counties, Inc., the 2011 Early Learning Conference is a daylong event — open to the public — offering early education trainings from local and regional presenters, and access to valuable early education resources.*

The Early Learning Coalition of Pasco and Hernando Counties, Inc. (PHELC) will open online registration this Friday, September 16, for the **4<sup>th</sup> Annual Early Learning Conference on November 12<sup>th</sup> at Bishop McLaughlin Catholic High School**, 13651 Hays Road, Spring Hill, and inviting local and regional agencies, businesses and organizations to serve as exhibitors.

The **\$25 registration fee** includes:

- Full Day conference
- Continental Breakfast and Lunch
- Entry into Door Prize Giveaway
- Access to Exhibit Hall

Guests may earn inservice training hours and may purchase CEU certificates for an additional \$16. For more information about CEUs, contact Training Specialist Christine Dyal at [c.dyal@phelc.org](mailto:c.dyal@phelc.org).

The conference focuses on early childhood development, providing innovative practices from fields of:

- early education
- child care
- infant mental health
- family involvement
- business management
- social work

The conference is an 8-hour event, where both breakfast and lunch are provided by PHELC. Conference attendees participate in three (3) breakout sessions. Each session will offer approximately 20 smaller breakout sessions, held in campus classrooms.

For more information, visit [www.phelc.org](http://www.phelc.org), or call (727) 233-8291.

*The Early Learning Coalition of Pasco and Hernando Counties, Inc. is one of 31 Early Learning Coalitions in Florida. It works to ensure that programs and services are available to assist families with young children during their formative years. Florida's Voluntary Prekindergarten (VPK) program is for all children who are four-years old on or before September 1st. School Readiness provides assistance for low-to-moderate income working families by paying a portion of the childcare costs on a sliding fee schedule. Starting as separate organizations in 2000, Pasco and Hernando counties joined forces to form the Early Learning Coalition of Pasco and Hernando Counties in 2005. The non-profit serves over nine thousand children between infancy and five years old, working with over 300 providers in the counties. For more information about the ELC and its services, visit [www.phelc.org](http://www.phelc.org).*

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