



Media Alert

FOR IMMEDIATE RELEASE

15506 County Line Road
Spring Hill, FL 34610
Phone: (727) 233-8291

December 8, 2011

Contact: Katie Nelson
Communications Specialist
k.nelson@phelc.org
O: (727) 233-8291
M: (352) 442-5132

EARLY LEARNING COALITION OF PASCO AND HERNANDO COUNTIES, INC. HOSTS “THE STORYBOOK FOREST” IN HONOR OF 5TH ANNUAL “WEEK OF THE YOUNG CHILD”

The “Week of the Young Child” is The Storybook Forest event encourages a love for reading in young children, and supports

The Early Learning Coalition of Pasco and Hernando Counties, Inc. (PHELCO) will host its **4th Annual Early Learning Conference on November 12th at Bishop McLaughlin Catholic High School**, 13651 Hays Road, Spring Hill.

For more information, visit www.phelc.org, or call (727) 233-8291. Visit us on Facebook at www.Facebook.com/phelc.

About Children’s Week

Over the past 16 years, the only broad-based promotion of children and family issues in Florida has been Children’s Week. A true grassroots event since its inception, Children’s Week is supported by over 80 different non-profit, corporate, philanthropic, faith-based, organizations and state agencies.

Children’s Week develops and implements over 200 community events and activities statewide, bringing thousands of parents, children, policy makers, professionals, community leaders and concerned citizens together to share valuable knowledge and information about children’s issues in each community across the state and at the State Capitol.

About the Coalition

The Early Learning Coalition of Pasco and Hernando Counties, Inc. is one of 31 Early Learning Coalitions in Florida. It works to ensure that programs and services are available to assist families with young children during their formative years. Florida’s Voluntary Prekindergarten (VPK) program is for all children who are four-years old on or before September 1st. School Readiness provides assistance for low-to-moderate income working families by paying a portion of the childcare costs on a sliding fee schedule. Starting as separate organizations in 2000, Pasco and Hernando counties joined forces to form

the Early Learning Coalition of Pasco and Hernando Counties in 2005. The non-profit serves over nine thousand children between infancy and five years old, working with over 300 providers in the counties.

For more information about the ELC and its services, visit www.phelc.org.

###