



MEDIA ALERT

FOR IMMEDIATE RELEASE

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MONSTER TRANSMISSION, CHICK-FIL-A HOST “CHARITY CRUISE-IN” TO BENEFIT EARLY LEARNING COALITION OF PASCO AND HERNANDO COUNTIES, INC.

The Early Learning Coalition of Pasco and Hernando Counties, Inc. will benefit at the FREE “Charity Cruise-In” hosted by Monster Transmission and Chick-fil-A on Thursday, **May 17, 2012** from 5:00 to 8:00 PM at Chick-fil-A, 13143 Cortez Blvd., Brooksville, 34613.

The Coalition was chosen as the “Charity of the Month” by Monster Transmission Events Coordinator Nancy Holley, who partnered with Chick-fil-A in January to host a cruise-in every month supporting a different local charity.

Car enthusiasts are invited to display their vehicles for FREE in the Chick-fil-A parking lot. The event includes:

- FREE admission
- FREE registration for all vehicles
- 50/50 ticket drawing, which will be evenly split between the drawing winner and the Coalition
- Prize Wheel
- Games
- Entertainment
- Door Prizes

In lieu of trophies, the Coalition will receive all monetary donations raised. Chick-fil-A will also donate a percentage of the sales revenue generated during the event. Monster Transmission will raffle donated items.

Raffle items include:

- One (1) 4 pack of tickets to Coco Key Water Resort in Orlando
- Two (2) tickets to Weeki Wachee Springs State Park
- One (1) Canoe or Kayak rental at Weeki Wachee Springs
- One (1) complete auto detailing from Prestige Mobile Detailing

For more information about this event, contact Nancy Holley of Monster Transmission at (800) 708-0087, or visit www.MonsterTrans.com.

For more information about the ELC and its services, visit www.phelc.org.

The Early Learning Coalition of Pasco and Hernando Counties, Inc. is one of 31 Early Learning Coalitions in Florida. It works to ensure that programs and services are available to assist families with young children during their formative years. Florida's Voluntary Prekindergarten (VPK) program is for all children who are four-years old on or before September 1st. School Readiness provides assistance for low-to-moderate income working families by paying a portion of the childcare costs on a sliding fee schedule. Starting as separate organizations in 2000, Pasco and Hernando counties joined forces to form the Early Learning Coalition of Pasco and Hernando Counties in 2005. The non-profit serves over nine thousand children between infancy and five years old, working with over 300 providers in the counties.

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